

LIGHT UP THE NIGHT

5K Sponsored Walk

Why sponsor our 'Light up the Night' Charity Walk?

The 'Light up the Night' Sponsored Walk provides an opportunity for your company to support and sponsor a local charity at our flagship event. Woodlands have to raise more than £4,000 through fundraising and donations every day to ensure that all services remain free of charge to patients and their families.

This annual event in our fundraising calendar is key to securing vital income needed at the hospice.

The walk offers a 5K scenic route and we welcome families, adults and walkers with dogs.

Main Sponsor Package - £2,000 + VAT

(This package helps us with the cost of the venue and catering)

- 10 free adult/child places in the event.
- Company banner, flags, pop-ups, signage and brochures at walk venue.
- Designated space indoor/outdoor for pop up stall if requested.
- Sponsor recognition by way of logo and company name on event promotional materials including social media & press release.
- Pre-event company sponsorship acknowledgement on social media channels.
- Sponsor recognition on social media posts throughout the day and post event.
- Acknowledgement of overall sponsor in the welcome speech at the event, follow up correspondence to all participants.

*Please note that banners and product marketing materials and stalls are not provided

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Additional Sponsor Packages - £500 + VAT

(This package helps us with the cost of the evening's entertainment, face painters, musicians, children's entertainment and characters)

- Designated space outdoors for pop up stall
- Option to display your company's logo, signage and leaflets at the event.
- Pre-event company sponsorship acknowledgement on social media channels.
- Acknowledgement as a sponsor in the follow up correspondence to all participants.

Additional Sponsor Packages - £500 + VAT

(This package helps us with the cost of the Medals and the Kids Goodie Bags)

- Designated space outdoors for pop up stall
- Option to display your company's logo, signage and leaflets at the event.
- Pre-event company sponsorship acknowledgement on social media channels.
- Acknowledgement as a sponsor in the follow up correspondence to all participants.